



A to Z Coach  
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[www.atozcoach.com](http://www.atozcoach.com)

**REEBOK & A TO Z INVITATION ONLY FREE CLINIC**  
**Master the Combine: Bob King CSCS Dallas Cowboys 90’-96’**  
**Over 60 NFL Combine players trained and drafted by NFL**

A to Z is the exclusive Athletic Development educators and trainers for the Reebok Promo Event June 25, 2010. Sponsors include: Reebok, Dick’s Sporting Goods, A to Z and Others. Meet Dallas Cowboy Player(s)!

**When: June 25, 2010: 9:30AM-1PM (Space is Limited-RSVP ASAP)**

**Location: Richardson High School (Stadium) 1250 West Belt Line Road Richardson, TX 75080**

**Invitees: LIMITED Coaches & Athletes Registration by June 23, 2010**

- **MAX 160 Football Coaches (20 per district)**
- **MAX 320 Athletes 9<sup>th</sup> – 12th (40 per district)**

Richardson ISD (Our Gracious Host)	Arlington ISD
Mansfield ISD	Crowley ISD
Irving ISD	Ft Worth ISD
Birdville ISD	Frisco ISD

**Event will include:**

- Learn Training fundamentals in Athletic Development and specific Football Combine drills by A to Z
- Instruction and Athletic Development education by A to Z Master Trainer and Program Director, Bob King
  - o Over 60 NFL Combine players trained and drafted by NFL & Dallas Cowboys CSCS 1990-1996
- Training demo and message to athletes by **Dallas Cowboy Player(s)**
- Sponsor give-a-ways/ raffles [NO-Banned Substances] drawings, product information and support
- Shoe release and demo by athletes & coaches (The “UFORM” Heat Molded Cleat, THORPE & ZIG-Tech)
- Cookout FREE FOOD & Drinks
- Media coverage

**Important Notes:**

- This will **NOT** be a scouting, showcase or recruiting event
- This is an educational, fun, free promotional event for **Coaches, Athletes & Parents**
- All activities will be within UIL regulations
- All activities will be filmed by local media and other media outlets
- **All participants must register by June 23, 2010 and turn in signed waiver on or by day of event 6-25-10**

**RSVP ASAP** to Ronnie Natali: [events@atozcoach.com](mailto:events@atozcoach.com) (Include TOTAL # attending)  
**REGISTER** at [www.atozcoach.com](http://www.atozcoach.com) : James Riley 214.674.3723 (Waivers taken prior to or at check-in 6/25 but **YOU MUST MAIL IN or REGISTER ONLINE** by 6/23/10)